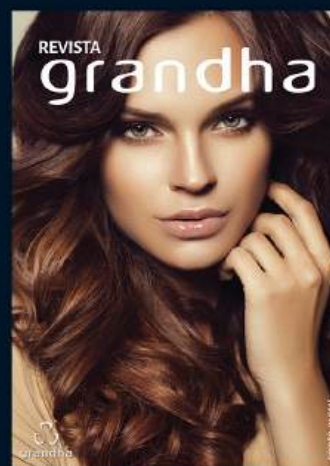
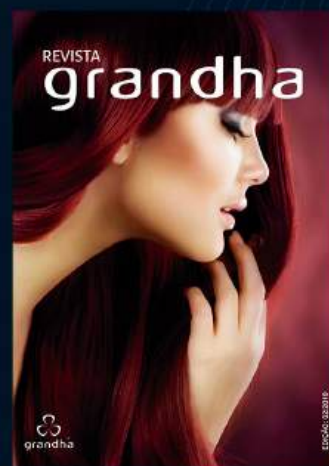


Grandha Magazine

These are the main covers of Grandha Magazine since its first edition, ten years ago. How many of these do you recognize?



2015



2016



2017



2018



2019



2020



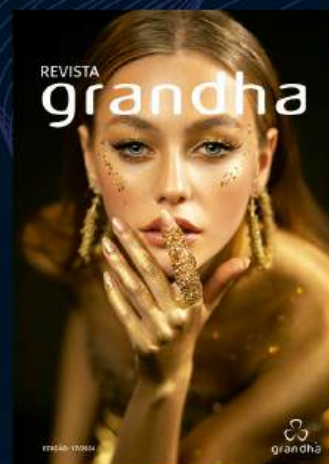
2021



2022



2023



2024



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@grandhabrasil
Grandha

grandha

MAGAZINE

EDITION: 18/2025





25 years of Grandha

What makes a big company, a truly great company? Where does its strength, its essence come from? Grandha is not the buildings where thousands of franchisees and collaborators work daily, nor the structures we have, nor even the products and services we sell. The essence

of this company is the people, who for twenty-five years have carried the three-leaf clover in their hearts and Souls. It is all of us, together, united by the same dreams and values.

Throughout all this time, a single motto has guided the Grandha family: "Pray to God as if everything depended solely on Him, but work as if everything depended solely on you."

On this long journey of a quarter of a century, we have proven that our lives are not what we

idealize; they are what we choose to make of them. Such have been our last twenty-five

years, and such will be the years ahead that still await us. Whether many or few, it does not matter: we will move forward, never retreating, never stepping back, never giving up. **And always, together.**

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-  www.grandha.com.br

EDITION 18/2025

GRANDHA PROFESSIONAL HAIR CARE
SAC: (11) 4701-6444 | sac@grandha.com.br

For pricing information, please consult your authorized Dealer or Franchisee. The products will be supplied while stocks last.
In the printed brochure, the products may display slight color variations. Any errors in this printed material are subject to correction.

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Extreme Repair

Acts to compensate for protein loss caused by chemical hair processes.

An emulsified carrier with low intensity and easy permeation for nano-repair of the hair fiber, Nanocrystallization is designed to restore the vital properties of hair that has lost elasticity. This advanced technology replenishes proteins and restores the hair's mechanical tensile strength. Its formula combines sericin nanoparticles with a blend of amino acids and PCA-Na, forming a broad-spectrum cationic polymeric network with maximum repair and thermal protection, thanks to the aminofunctional silicones present in its composition.



- HYALURONIC ACID
- SERICIN NANOPARTICLES
- AMINOFUNCTIONAL POLYMERS
- ESSENTIAL AMINO ACIDS WITH PCA-NA

Nano crystallization

Advanced hair fiber repair system, powered by nanotechnology



Deep Clean Extreme Shampoo - 480ml
3664

Maxi Liss Intense Defrizz - 480g
3665

Out Frizz Thermal Repair Oil - 110ml
3666

Ideal for restoring the hair fiber before and after coloring, bleaching, toning, straightening, and perms

Nanocrystallization promotes an important reinforcement of the overall condition of the hair structure and can also serve as the foundational step in any chemical process that modifies the hair's shape, color, or texture.

Deep Clean Extreme Shampoo deeply cleanses the strands and optimizes the effectiveness of products with direct chemical action, such as Maxi Liss Intense Defrizz, which repairs and strengthens the hair structure, improves definition and hold, and enhances the overall appearance of the hair.

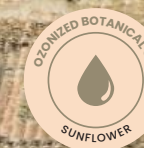
Curl & Wave
HAIR THERAPY

Long-lasting definition for the perfect curl

A classic for curly hair, now refreshed with greater capacity for preservation and control for curly, wavy, and coily hair.

One of the most iconic lines in the Brazilian professional haircare market, Curl & Wave Hair Therapy, has had its formula perfected to deliver even better results in hydration, lubrication, and porosity correction for curls and waves.

The new formula is 100% vegan and features a powerful blend of pure essential and botanical oils. In combination with ozonized sunflower oil, these natural actives also provide therapeutic benefits for the scalp.



Vector Force
Shampoo
280ml [3651]
980ml [3650]

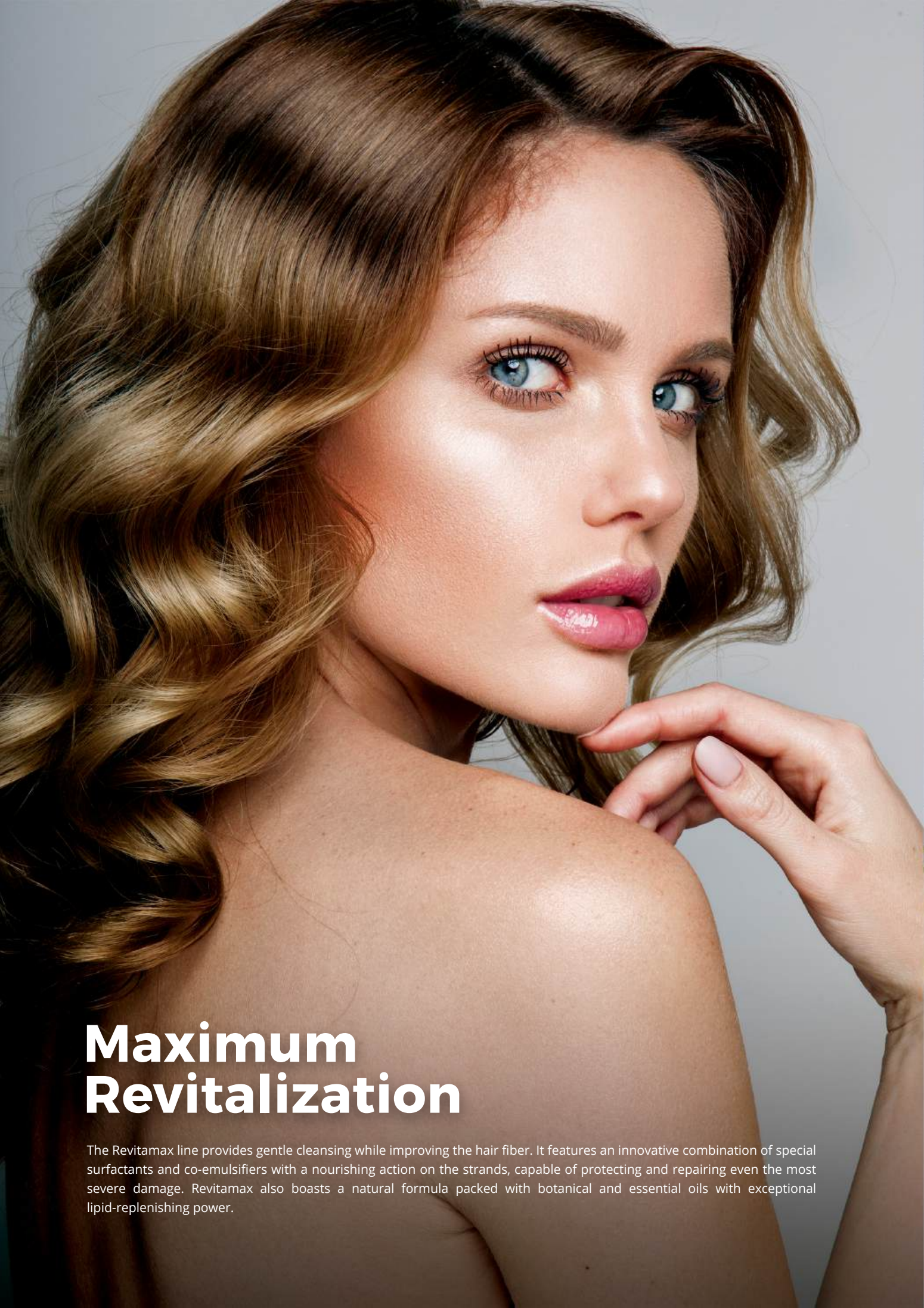
Vector Force
Conditioner
280g [3653]
980g [3652]

Liquifying Oil Vector
For Day After
250ml [3649]

Pepper
Leave-In Stylizer
150g [3647]

Vector Force
Moisturizing Mask T3/T4
300g [3648]





Maximum Revitalization

The Revitamax line provides gentle cleansing while improving the hair fiber. It features an innovative combination of special surfactants and co-emulsifiers with a nourishing action on the strands, capable of protecting and repairing even the most severe damage. Revitamax also boasts a natural formula packed with botanical and essential oils with exceptional lipid-replenishing power.



REVITAMAX

Maximum revitalization system
for damaged and sensitized hair

Revitamax
Shampoo 480ml
[3673]

Revitamax
Shampoo 250ml
[3674]

Progressive
Leave-In 150g
[3054]

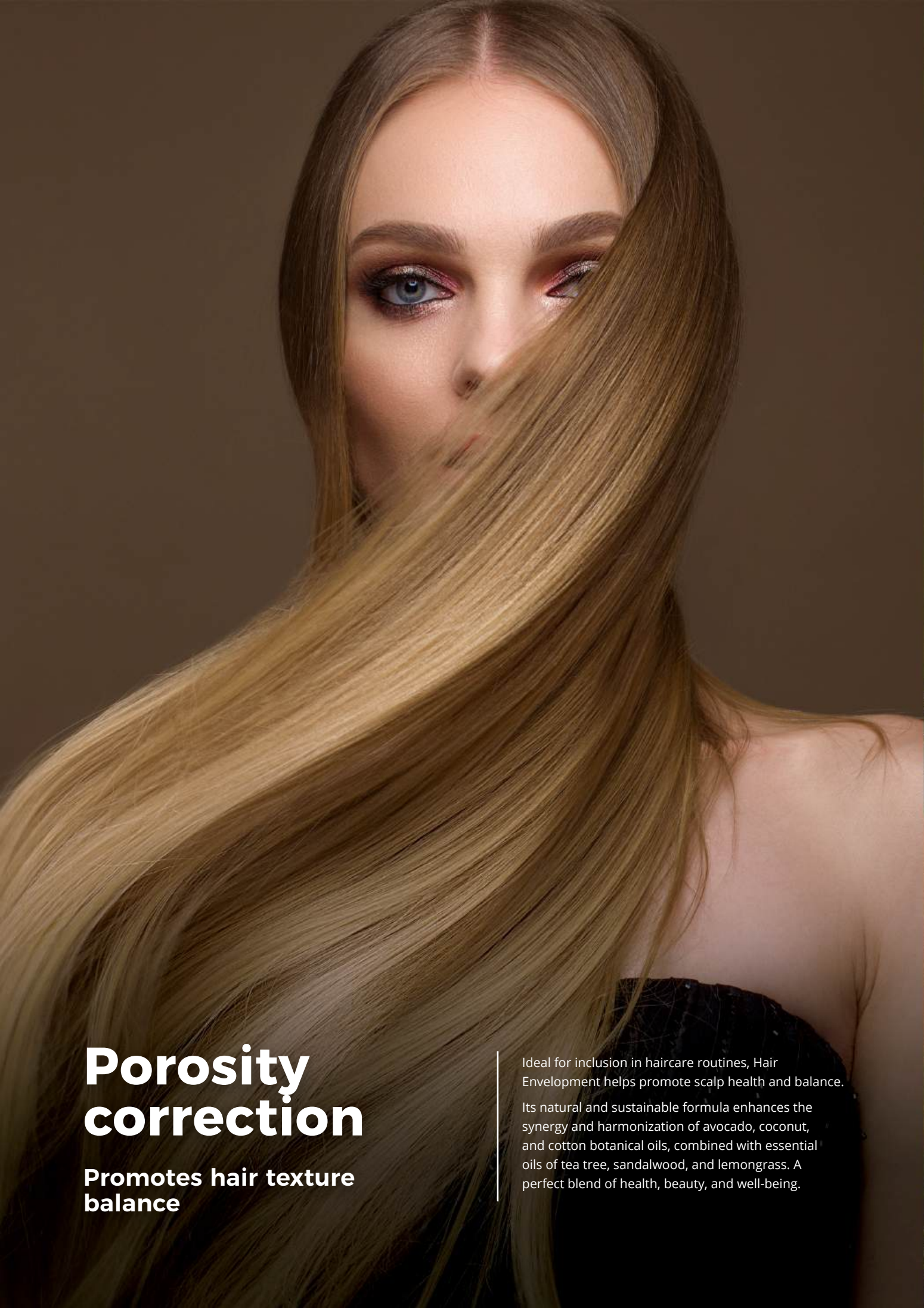
Revitamax Mask
Conditioner 300g
[3675]

✓ Sensitive Scalp
Treatment

✓ Hair System
Regulation

CONTAINS:

- BOTANICAL OILS OF ALOE VERA, GRAPESEED, AND APRICOT
- ESSENTIAL OILS OF SWEET ORANGE, CASSIA CINNAMON, AND CLOVE LEAF



Porosity correction

Promotes hair texture balance

Ideal for inclusion in haircare routines, Hair Envelopment helps promote scalp health and balance. Its natural and sustainable formula enhances the synergy and harmonization of avocado, coconut, and cotton botanical oils, combined with essential oils of tea tree, sandalwood, and lemongrass. A perfect blend of health, beauty, and well-being.

Hair envelopment

An integrated hygienization protocol with active therapeutic ingredients for correcting porosity and balancing hair texture



Purifier Pré-Shampoo 500ml [3056] Straight Shampoo 480ml [3668] Oil Cup Envelopment 480g [3671] Compact Balm 300g [3672]

A complete and intelligent protocol for hair porosity control, with a focus on client comfort

Balances hair texture through lipid replenishment with 18-MEA (18-methyleicosanoic acid), the hair's primary lipid, combined with phytotherapy applications included in the formulas. Stronger, shinier hair with an unparalleled feeling of freshness and lightness, achieved through pH control and balance of both hair and scalp.

- ✓ Cuticle layer repair
- ✓ Improvement of hair texture, control, and shine



The Straight home care line provides targeted care for straightened and dry hair. It hydrates the strands while delivering noticeable volume reduction and control.

The true essence of man
translated into an elegant
and sophisticated experience



MATTE HAIR STYLING CREAM

Styling creme with a dry, velvety touch. A minimalist, maximum-hold formula that stands out for its texture, styling performance, and sophisticated fragrance.



Matte Hair
Styling Cream
85g [4021]

Maxi Bonder Styling Gel

Maximum-hold styling gel. Stands out for its texture, styling performance, and refined fragrance.



Maxi Bonder
Styling Gel
100g [3570]

Classy Grooming Maximum Hold

High-hold liquid styler and finisher.

A high-performance styling and heat-activated product that adds shine and volume to the hair. Distinguished by its premium polymers and sophisticated fragrance. **The gold standard for barbers.**

Classy Grooming
Maximum Hold
290ml [3565]



Crystal Synergy Volumizing Shampoo

A cosmeceutical formulation recognized for its cleansing potential and remarkable olfactory experience. It promotes sensations of rest and comfort while regulating sebaceous activity on the scalp.

Combats oxidative stress ✓

Symbiotic Hair & Beard Shampoo

Cosmetic Formulation with high cleansing potential. It supports the immune system, regulates the scalp microbiota, and helps prevent the harmful effects of pollution And oxidative stress.

Strengthens the immune system ✓



Symbiotic Hair &
Beard Shampoo
250ml [3561]
1 litro [3562]



Black Touch
Shampoo 3 x 1
250ml [3559]
1 litro [3560]

Black Touch Shampoo 3x1

A sophisticated formula with exclusive anti-pollution action, designed to enhance and rejuvenate men. Featuring a blend of direct colorants that camouflage gray hair with a progressive deposition effect, it effectively delivers gradual darkening of both beard and hair.

Its unique fragrance, crafted with precise doses of sandalwood and patchouli essential oils, creates an unparalleled olfactory experience.

✓ Cleans, conditions, and adds tone. Darkening effect.



ALSO AVAILABLE IN 1L

Crystal Synergy
Volumizing Shampoo
250ml [3568]
1 litro [3569]

ALSO AVAILABLE IN 1L



Volcano Power Growth Factors

A complex set of growth factors and nanoparticulate cofactors, biocompatible with the skin and enriched with carefully selected essential oils. An intelligent, controlled-release system.

Promotes skin vasodilation and enhanced nourishment of beard follicles. Features the exclusive Octapeptide-2 combined with IGF, along with an extra boost of B-complex vitamins.

For a stronger, denser, and more striking beard.

Supports follicular metabolism and accelerates hair growth.

**Volcano Power
Growth Factors**
30ml [3572]



Equalizer Gel Oiliness Control

A dermocosmetic featuring a unique combination of active ingredients for managing sebum-related issues and promoting tissue repair.

Promotes microbiota symbiosis and regulates oil production.

**Equalizer Gel
Oiliness Control**
50ml [3566]



Shaving Gel Luxury Texture

A sophisticated, highly transparent shaving gel with exceptional ability to reduce surface tension between the blade and skin.

Forms a protective film for a smoother, more comfortable shave, while ensuring precision for geometric shaping and detailing of the beard. Perfect for use during the hot towel ritual.

**Shaving Gel
Luxury Texture**
280g [3571]



After Shave Premium Tonic

Post-shave finishing tonic that delivers an intensely refreshing sensation for a perfect and secure finish—essential for an exceptional shave.

A hydroalcoholic solution enriched with a precious blend of lavender, eucalyptus, sandalwood, and patchouli essential oils.

**After Shave
Premium Tonic**
150ml [3573]



Texture & Shine Beard Oil

Special silica to enhance the shine and texture of the beard. Formulated with customized concentrations of sandalwood and patchouli essential oils. A finishing touch to highlight the features and distinctive personality of the urban man.

**Texture & Shine
Beard Oil**
30ml [3563]



Beard Balm Styling Cream

Moisturizing and styling beard balm. Formulated with carefully balanced concentrations of sandalwood and patchouli essential oils, complemented by a special touch of bergamot essential oil. Delivers optimized shine, smoothness, and texture for a stronger, more striking beard.

**Beard Balm
Styling Cream**
110g [3564]



MIXOIL

COCONUT & ARGAN

A deep hydration treatment that enhances hair texture and shine. With a high replenishment of essential fatty acids from coconut and argan oils, Mix Oil combines exotic emulsions and fragrances for an elevated sensory experience.

Contains active ingredients with polynutritive action to restore hydrolipid balance and repair dry, chemically stressed hair. The perfect ritual to combat dryness after prolonged sun exposure.



Moisture Shampoo 300ml
[3503]

Verniz Texture 280g
[3504]

Premium Vital Supply 50ml
[3499]

Power Moisturizing Cream 300g
[3502]

coconut and argan oil blend

Coconut oil is highly effective at moisturizing the scalp and protecting hair from environmental stress. Argan oil, in addition to being rich in vitamin E, is an excellent source of linoleic and oleic acids—two essential fatty acids that support healthy hair.



MIX OIL ACQUA SOFT

Refreshing coconut water for the body, infused with a touch of French lavender essential oil. Delivers freshness and comfort to sun-kissed skin, both after sun exposure and post-bath.

Its formulation enhances the skin with soothing properties that help prevent redness, micro-inflammations, and sensitivity caused by the sun and heat.



- ✓ Beach and pool moments.
- ✓ After facial cleansing, before applying sunscreen, makeup, and night moisturizer.
- ✓ After waxing or epilation procedures.
- ✓ Post-shave.

Acqua Soft 200ml
[3501]



BODY OIL
USE WITHOUT MODERATION

Body Seduction
120ml [3688]

An elegant and seductive blend crafted to awaken memories and special emotions.

This blend, with floral and fruity notes, evokes love and desire, uniquely combining amyris sandalwood, star anise, and bergamot essential oils—exotic essences that create an unparalleled texture on the skin.

Designed for those passionate about life, Body Seduction is an interpretation of love and the art of seduction.

Highest level of protection and repair

Their combined use restores and rebuilds even the most damaged hair.



★★★★★

BUILDING FIBER TOTAL REPAIR

High-performance hair restorer that delivers dynamic control and texture balance to the hair fiber.

35ml [3003]

★★★★★

KERAFLEX FLUID BOOSTER PROTEIN

Hair repair treatment with a high concentration of keratin. Protects “transition line” in chemically treated hair.

120ml [3667]

FLORES & VEGETAIS

The most complete
hair and scalp therapy
line in Brazil

REVITALIZES HAIR AND
STIMULATES THE SCALP SYSTEM



TOUCH ENERGY FLORES & VEGETAIS

An important aid in the process of harmonizing and revitalizing hair, the Touch Energy line offers a refined touch of energy, with the vibration of guarana and the intensity of ginger. Sweet orange oil helps relieve tension and stress, as well as combat insomnia and anxiety.

Touch Energy Shampoo
300ml [3450]

Touch Energy Leave-on
120g [3452]

Touch Energy Power Gel
240g [3451]

TONES AND
STRENGTHENS HAIR



TONIFIC FLORES & VEGETAIS

Harmonization of rosemary essential oil with ginseng and aloe vera plant extracts. A powerful blend with tonic and stimulating effects on the scalp, promoting collagen production and enhancing the conditions for healthy hair growth, while delivering silkiness, shine, and vitality to the hair.

Tonic Shampoo
300ml [3281](#)

Tonic Growing Fluid
130ml [3282](#)

Tonic Baba D'Aloe
240g [3283](#)

SOOTHES THE MOST SENSITIVE SCALP
AND THE FINEST, MOST DELICATE HAIR



FLOWERS FLORES & VEGETAIS

Soothing for the scalp and essential in the care of fine, delicate hair, the Flowers line unites the elegance and balance of palmarosa oil with the pure, gentle properties of chamomile and sunflower. Ideal for dry skin, it also supports cell regeneration and helps protect against skin infections.

Flowers Shampoo
300ml [3453](#)

Flowers Leave-on
120g [3455](#)

Flowers Conditioner
240g [3454](#)

HARMONIZES THE SCALP SYSTEM
AND TREATS FRAGILE HAIR



REFRESH FLORES & VEGETAIS

Calming effect for the scalp and deep hydration for the hair. Combines the gentle care of calendula extract and the refreshing power of mint with a touch of lavender essential oil. It delivers anti-inflammatory, healing, astringent, and analgesic benefits for the entire scalp and hair system.

Refresh Shampoo
300ml 3284

Refresh Conditioner
240g 3285

Refresh Leave-on
120g 3286

IDEAL FOR OILY ROOTS
AND DRY TIPS



DRY CONFORT FLORES & VEGETAIS

Helps regulate oiliness and prevent dandruff, seborrhea, and other oil-related imbalances. With anti-inflammatory properties, it helps address minor scalp issues, alleviates tension, and reduces stress, promoting overall hair system health.

Dry Confort Shampoo
300ml 3278

Dry Confort Conditioner
240g 3279

Dry Confort Liquid Control
130ml 3280



Polisher
Shampoo 480ml
[3692]

Polisher
Shampoo 240ml
[3693]

Prime Oil
30ml
[3691]

Keratin Complex
Condicionador 240g
[3690]

Keratin Complex
Condicionador 480g
[3689]



BBTOX ABSOLUTE REPAIR

Professional treatment that restores and repairs hair damaged by chemical procedures

Helps repair damage caused by chemical procedures such as coloring, bleaching, straightening, and perming.

The formula is enhanced by the synergistic action of hyaluronic acid and tamarind polysaccharides. A rich source of polyphenols, it is also abundant in phosphorus, calcium, and vitamins A, B, and C.

BBtox Absolute Repair features a high dose of “Gold Standard” jojoba botanical oil, packed with essential fatty acids to nourish and strengthen the hair.

- Hyaluronic acid
- Tamarind polysaccharides
- Polyphenols
- Phosphorus

- Calcium
- Vitamins A, B, and C
- Gold standard jojoba botanical oil
- Fatty acids

HAIR MASS
REPLENISHMENT

HAIR
STRENGTHENING

HAIR PH
REBALANCING



Violet Shampoo 480ml
[3694]

Violet Shampoo 240ml
[3695]

Violet Mask Conditioner 240g
[3697]

Violet Mask Conditioner 480g
[3696]



MATIZ P21 COLOR CONTRAST

Professional toning treatment for blonde, bleached, and extra-light hair

Gentle formula, with lavender essential oil and violet flower extract for enhanced neutralization of unwanted tones.

An intelligent formula that combines violet and gray pigments to counteract warm undertones.

Matiz P21 Color Contrast is a high-performance emulsion that improves hair texture and shine.

Contém:

- Lavender essential oil
- Violet flower extract

*Toning and contrast
for lightened and
bleached hair*

DOES NOT DRY OUT HAIR.
PROMOTES SHINE
AND SOFTNESS

TONING ACTION
FOR UNWANTED WARM
HIGHLIGHTS

RECOMMENDED FOR
MAINTAINING HAIR
WITH HIGHLIGHTS



Soft Mind
Shampoo 250ml
[3071]

Amino Complex
Hair Therapy 250ml
[3069]

Cleaner Gel
Pré-shampoo 120g
[3070]

Vital Energy
Scalp Therapy 120g
[3072]

URBANO SPA BLUE

Fights hair loss by acting on hormonal balance, blood circulation, and cellular metabolism

A composition of exclusive benefits that promotes deep cleansing and a complete treatment for the hair system. Improves overall scalp conditions by balancing oil secretion and reducing dandruff and itching.

Incorporates modern trichology concepts applied to high-performance hair therapy services.

- Green Clay
- Menthol
- Keratin
- Plant Extracts
- Anageline
- Undecylenic Acid

- Salicylic Acid
- Caffeine
- Hyaluronic Acid
- Mint Flavonoids
- ProdeW-500
- Cysteine

ENHANCEMENT OF THE
BIOLOGICAL ACTIVITIES
OF THE HAIR FOLLICLE

REBALANCING OF
THE KERATINIZATION
PROCESS

HAIR
GROWTH



Magma Power+
Growth Factors
30ml 4018

Coacervado
Ultra Resist
120g 3373

Black Pearl
Shampoo
250ml 3372



URBANO SPA BLACK

Professional treatment focused on regrowth, healing, and hair mass replenishment in miniaturized and porous hair.

It simultaneously repairs both the external and internal structures of the hair. The treatment is finalized with growth factors combined with high-performance cosmeceutical ingredients to biomodulate the hair follicle and stimulate hair production.

Urbano Spa Black incorporates modern concepts of trichology, applied to high-performance hair therapy services.

- Aminoacids
- Black Clay
- Biosilica
- NANOFACTOR IGF (Insulin-like Growth Factor) + Caffeine

- NANOFACTOR bFGF (Basic Fibroblast Growth Factor) + Biosilica
- NANOFACTOR VEGF (Vascular Growth Factor)
- With Capilia Longa Exosomes

HAIR RENEWAL
AND REGROWTH

DESIGNED FOR COMBINED
USE WITH MICRONEEDLING
AND LOW-LEVEL LASER
PROCEDURES

THERAPIES FOR
HAIR GROWTH AND
SCALP HEALING

EXORICH PLASMA

HIGH PERFORMANCE HAIR THERAPY



EXOrich Plasma

Advanced formula with a plasmatic system for stimulation and qualification of hair growth

Exorich Plasma is a high-tech hair tonic, specially formulated to stimulate and qualify hair growth, making it ideal for post-hair transplant recovery and advanced hair regrowth protocols.

Its advanced formula utilizes a plasmatic system with controlled release via phospholipid membranes and combines Capilia Longa® exosomes, keratinocyte growth factors (KGF), and nanoparticulated insulin-like growth factors (IGF).

These components work synergistically with L-Taurine, hyaluronic acid, and octapeptide-2 to repair and strengthen the microstructures of the hair follicle, promoting increased anchoring rate and stimulating hair growth with maximum efficacy.



THE FORMULATION ALSO INCLUDES **ESSENTIAL OILS OF TURMERIC, BLACK CUMIN, AND CLOVE LEAF**, WHICH ENHANCE THE REPAIR AND BALANCING BENEFITS FOR THE HAIR SYSTEM. **DERMATOLOGICALLY AND CLINICALLY TESTED**, EXORICH PLASMA IS **HYPOALLERGENIC** AND CAN BE INTEGRATED INTO ADVANCED PROTOCOLS, SUCH AS CRANIOFACIAL REFLEXOLOGY AND MICRONEEDLING.



What is Capilia Longa®?

It is a high-purity biotechnological extract, derived from turmeric, recognized for its effectiveness in regenerating and stimulating hair growth.



What are Exosomes?

They are microvesicles—small 'bubbles' released by cells—that act as cellular messengers, transferring information and growth factors to stimulate tissue regeneration and repair, and to enhance and qualify cellular communication.



Revival Fluid Shampoo
500ml (4015)

Gentle and Balanced Cleansing for Sensitive Hair with Dry Roots and Oily Ends

Developed to provide comfort to the most delicate scalps, this shampoo's formula promotes microbiota balance and restores the scalp's skin microstructures, thanks to the hydrating action of hyaluronic acid.

Enriched with a sophisticated blend of turmeric, chamomile, and jasmine essential oils, Revival Fluid Shampoo enhances the symbiosis of the capillary system, improving scalp health and the overall quality of the hair fiber. An elegant and effective choice for daily care.

Highly recommended for post-hair transplant care and for managing trichodynia—sensitivity and pain in the scalp—while also serving as an excellent resource in the treatment of scarring alopecias, aiming for comfort and stability.

Advanced Technology to Stimulate Eyelash and Eyebrow Growth

Powerful Eyes is an advanced technological compound that combines **Capilia Longa®** exosomes with **nanoparticulated growth factors**, specially formulated to stimulate the growth and strengthening of eyelashes and eyebrows.

Its safe and effective formula includes a sophisticated blend of **turmeric, black cumin, and clove leaf essential oils**, which provide comfort and enhance the application experience.

Powerful Eyes offers a reliable and innovative solution for health, beauty, and wellness professionals, while also being ideal for consumers seeking noticeable and safe results.



Powerful Eyes
10ml (4017)

Eyelashes and Eyebrows with much more volume



Stimulates growth, lengthens the strands, and increases thickness, promoting volume and reducing gaps.



For more effective and visible results, apply the product daily as part of your care routine.



Fine Herbal Shampoo 250ml
[3213]

Herbal Jelly Scalp Massage 120g
[3215]

Herbal Milk Fluid Energy+ 30ml
[4019]

Elixir Hair & Scalp Massage 300g
[3485]

FITO CAPILLUS HERBAL

Combats microinflammations on the scalp and stimulates hair growth.

Guided by the rituals of epicranial and craniofacial reflexology, Fito Capillus Herbal offers gentle formulas designed to support relaxation and reduce tension.

With decongestant potential, it provides a soothing sensation of relief and comfort, quickly improving the overall condition of the skin and scalp.

It stimulates hair growth through the action of anageline, which inhibits the crucial role of the enzyme 5-alpha-reductase in hair loss. It also features octapeptide-2, a bioidentical peptide responsible for increasing hair bulb diameter, controlling excessive oiliness, and assisting in scalp healing and melanin production.

Contém óleos essenciais de:

- Peppermint
- White Camphor
- Eucalyptus
- Lavender
- Lemongrass

Dedicated to the expanded practices of reflexology, it works daily on the connections with the body, nervous, and muscular systems.

BALANCES
OILINESS

COMBATS
MICROINFLAMMATIONS
ON THE SCALP

STIMULATES HAIR
GROWTH BY TARGETING ITS
PHYSIOLOGICAL CAUSES



Olive Shampoo
250ml
[4012]

Olive Oil₃
Conditioner 240g
[4010]

Fluid Flowers
Tonic Repair 120ml
[4016]

Olive Oil₃ Cream
Massage Moment 300g
[4009]

FITO CAPILLUS OLIVE

Stimulates comfort and microbiota balance by reconditioning the microstructures of the scalp.

Acts as a modulator of scalp dysfunctions by repairing the microstructures of hair follicles with an intelligent and sophisticated formula.

It combines the reparative effect of hyaluronic acid and folic acid with the antioxidant potential of taurine for balanced symbiosis and improvement of the overall appearance of the capillary system.

Contains essential oils of:

- Jasmine
- Chamomile
- Turmeric

With taurine, nanoparticulated maslinic acid, concentrated olive leaf extract, phospholipids, and bioidentical keratinocyte growth factors.

RECONDITIONS
THE HAIR FOLLICLE

ENHANCES
HAIR GROWTH

SUPPORTS SCALP
TISSUE REPAIR





Eucalyptus
Body Soap 360ml
3491



Eucalyptus
Shampoo 250ml
3488



Eucalyptus Balm
Conditioner 240g
3486

FITO CAPILLUS EUCALYPTUS

Regulates sebaceous production and balances the scalp microbiota by activating circulation and oxygenation of the skin.

Acts with an exclusive biotechnological component that regulates sebaceous activity with biomodulatory potential of the immuno-inflammatory system.

Its anti-inflammatory matrix is composed of bergamot, white camphor, and eucalyptus oils. Provides an optimal aspect to the skin and ensures microbiota balance, prioritizing health and well-being.

It acts on more sensitive skins, reducing pain and fatigue of the hair system.

Contains essential oils of:

- Bergamot
- White Camphor
- Eucalyptus

Dedicated to well-being. Acts through analgesia. Directly affects the connections with the body systems, nervous and muscular.

BALANCES
OILINESS

COMBATS
MICROINFLAMMATIONS
ON THE SCALP

STIMULATES HAIR
GROWTH BY TARGETING
ITS PHYSIOLOGICAL
CAUSES



TEA TREE UP ICE ANTI-DANDRUFF SHAMPOO

A shampoo designed to combat dandruff, seborrhea, and other scalp oiliness dysfunctions. It prevents pruritus and promotes microbiota balance on the scalp, targeting the underlying causes of these conditions.

Its formula combines powerful essential oils with antiseptic and antifungal actions: tea tree and virginia cedar essential oils, integrated into an anti-inflammatory matrix with white camphor essential oil, methyl salicylate, and the powerful nanoparticulated maslinic acid.

Its cleansing potential is enhanced by a remarkable refreshing effect, with results noticeable from the very first applications.



**The ideal
measure for
your service**



Urbano Spa Blue, Urbano Spa Black, and Fito Capillus in professional versions, designed to complement exclusive spaces, treatment rooms, and workstations dedicated to hair therapy services, protocols, and rituals.

Offering the best cost-benefit with special medium-flow valves for easier handling. All the elegance of traditional practices combined with the most incredible and advanced technologies available in the field of applied hair therapy. Focused on hair loss treatments and the control of more severe oiliness disorders.

- 3456 Black Pearl Shampoo 1L
- 3462 Coacervado Ultra Resist 500g
- 3458 Soft Mind Shampoo 1L
- 3461 Cleaner Gel Pré-Shampoo 500g
- 3489 Eucalyptus Shampoo 1L
- 3487 Eucalyptus Balm Conditioner 450g
- 4013 Olive Shampoo 1L
- 4011 Olive Oils Conditioner 450g
- 3493 Fine Herbal Shampoo 1L

The Avocado and Grape Seed Botanical Oils are also now available in new professional packaging, offering better cost-effectiveness for clinics and spaces dedicated to health, beauty, and wellness.

Joining them is the exclusive D.Tox Shampoo by Alkymia di Grandha, designed for intensive care protocols and rituals that provide clients with a unique experience. A dynamic portfolio that prioritizes convenience, functionality, and efficiency in results.

Óleo vegetal
Abacate 1L
3459

Óleo vegetal
Semente de uva 1L
3460

D.Tox
Shampoo 1L
3457



FITOZON

HIGH-PERFORMANCE OZONATED OIL

The Fitozon line by Alkymia di Grandha combines ozonized botanical oil with other botanical and essential oils while preserving their natural properties. Seven ready-to-use blends deliver multiple benefits, designed to treat skin dysfunctions and dysbiosis with maximum efficacy.



HIGH-PERFORMANCE
AROMATHERAPY

VEGAN &
SUSTAINABLE

100%
NATURAL



Reflexology and Muscle Relaxation

Fitozon F1 30ml [3576](#)

A blend designed for massage and reflexology practices, with strong potential for muscle relaxation and oxygenation. Suitable for sports practices, with applications before and after training. Ideal to support sleep quality and rest, promoting health, well-being, and quality of life.

Ideal para:

- ✓ Muscle relaxation
- ✓ Sports warm-up and pre-training
- ✓ Muscle tissue regeneration
- ✓ General massage practices



Body Care and Dermal Repair

Fitozon F2 30ml [3577](#)

A special blend for modulating the overall condition of the skin, enriched with selected essential oils that provide comfort and a sense of well-being. Ideal to improve elasticity and skin tone, enhance appearance, and create a pleasant touch.

Ideal para:

- ✓ Prevention and care of stretch marks and cellulite
- ✓ Skin firming
- ✓ Post-pregnancy care



Facial Care and Dermal Repair

Fitozon F3 30ml [3578](#)

A blend developed for facial care with a remarkable ability to improve overall skin condition. It combats sagging and contributes to a healthier, more youthful look, improving elasticity and tone across the facial structure while softening lines and imperfections.

Ideal para:

- ✓ Tissue repair
- ✓ Facial and body protocols
- ✓ Skin firming
- ✓ Acne prevention
- ✓ Skin brightening
- ✓ Anti-aging treatment



Microbiota Control for Skin and Scalp

Fitozon F4 30ml [3579](#)

A blend designed to stimulate and vascularize the scalp. It prioritizes follicle nutrition and biomodulation, combining essential fatty acids with essential oils that stimulate the hair system. It works as an antioxidant and lipid restorer, enhancing the overall quality of the hair.

Ideal para:

- ✓ Combating dandruff
- ✓ Supporting the treatment of erythema
- ✓ Protocols for oiliness dysfunctions
- ✓ Assisting in the treatment of folliculitis



Intimate Care and Comfort

Fitozon F5 30ml [3580](#)

A blend specifically formulated for foot and hand care, enriched with essential oils that neutralize odors while strengthening and repairing nails. It promotes comfort and well-being with a powerful formula for integrative podiatry practices.

Ideal para:

- ✓ Improving skin quality and resilience
- ✓ Optimizing blood flow
- ✓ Supporting intimate lubrication
- ✓ Stimulating sensations and sexual impulses



Integrative Practices for Podiatry, Manicure, and Pedicure

Fitozon F6 30ml [3581](#)

A delicate blend with selected essential oils and a remarkable ability to improve lubrication for intimate care and comfort. It enhances blood flow, contributes to pH balance, and stimulates positive sensations, valuing care, comfort, and intimacy.

Ideal para:

- ✓ Foot care and integrative podiatry practices
- ✓ Strengthening nails
- ✓ Combating unpleasant odors
- ✓ Supporting the treatment of diabetic foot
- ✓ Manicure and pedicure protocols



Nutrition and Biomodulation of the Hair Follicle

Fitozon F7 30ml [3582](#)

A carefully crafted blend for skin and scalp microbiota care and biomodulation. Ideal for protocols to prevent oiliness dysfunctions, it softens and balances skin physiology while promoting symbiosis, comfort, and well-being.

Ideal para:

- ✓ Anti-aging treatment for the hair system
- ✓ Use as an antioxidant
- ✓ Stimulating and vascularizing the scalp

FITQZON

Pure intensity

The ozonized botanical oils of Alkymia di Grandha reveal unique characteristics, defined and monitored through gas chromatography and strict physicochemical controls. They are processed on an industrial scale in a safe and standardized manner.



HIGH PERFORMANCE
AROMATHERAPY

VEGAN &
SUSTAINABLE

100%
NATURAL

Ozonized
Rosehip Botanical Oil

Stimulates skin and hair regeneration, reducing scars, blemishes, and signs of aging. Deeply hydrates, prevents dandruff, strengthens damaged strands, and promotes healthy growth with essential fatty acids and vitamin C. Rich in azelaic acid, it helps control oiliness dysfunctions.

30ml 4004

Ozonized
Olive Botanical Oil

Deeply nourishes skin and hair, rich in vitamins A and E. Hydrates, improves elasticity, repairs hair damage, combats dryness, frizz, and inflammation, while providing shine and health. Rich in squalene, a moisturizing component with high cellular oxygenation potential, it supports the nourishment of both skin and scalp.

30ml 4006

Ozonized
Sunflower Botanical Oil

Light and rich in vitamin E, it protects the skin against free radicals, strengthens the skin barrier, hydrates without weighing it down, reduces hair loss, and combats dryness, leaving both hair and skin soft. Also rich in phytol, a terpene and versatile phytotherapeutic component with relaxing, anti-inflammatory, and antioxidant

30ml 4005

ALKYMIA

DI GRANDHA

*The Power of Nature
at the Service of Your Beauty*

Alkymia di Grandha offers a wide range of cosmetic and therapeutic rituals through the use of essential, fixed, and ozonized oils, clays, and plant extracts applied in protocols of integrative complementary therapies, beauty, and well-being.

ALKYMIA DI GRANDHA

BIOSAFETY

Biosafety refers to the set of precautions and measures taken to prevent or interrupt the spread or introduction of pathogenic microorganisms in any type of environment.

Aromatizador
Funcional de ambientes
500ml

3525

Sabonete Hidratante
de Ação Antisséptica
500ml

3526

Álcool Gel
Antisséptico 72°
98ml

3528





Essential Oils

Alkymia di Grandha offers a wide range of essential oils for use in massages and complementary therapies. Our essential oils are pure and complete, containing no added colorants, preservatives, or fragrances. Essential oils are vital aromatic substances in their purest form, derived from flowers, herbs, fruits, and spices, and they offer a wide array of therapeutic applications and benefits. These oils carry the highest purity of plant energy, promoting health, beauty, and overall well-being for both body and hair. Their versatile application allows for hundreds of possibilities in cosmetic and therapeutic rituals.



 Essential oil of Tea tree 10ml Tea Tree is used to treat oily scalp, dandruff, seborrhea, and dermatitis. Its most notable application is in eliminating bacteria that cause infections. 3343	 Essential oil of Oregano 10ml Widely used in Eastern medicine for its anti-inflammatory properties, this oil also acts on the nervous system, relieving sciatic nerve pain. 3349	 Essential oil of Basil 10ml Used worldwide, it acts on the endocrine system, induces relaxation, and relieves stress. It has anti-inflammatory, calming, and sedative properties. 3550
 Essential oil of French Lavender 10ml Tonic action, neurosedative properties, useful in cases of inflammation, dermatitis, eczema, psoriasis, and alopecia areata. 3335	 Essential oil of Peppermint 10ml Speeds up metabolism. Combats fatigue, tones and stimulates the sensation of well-being, and treats pruritus—an intense skin itch. 3331	 Essential oil of Sweet Orange 10ml It is an excellent stress reliever and supports the absorption of vitamin C. It helps combat anxiety-related insomnia and is effective in treating dry skin, wrinkles, and dermatitis. 3337
 Essential oil of Ylang Ylang 10ml It helps combat fluid retention and improves circulation. Its stimulating effect on the lymphatic system aids in preventing infections and eliminating toxins. 3332	 Essential oil of Lemongrass 10ml Has antiseptic, fungicidal, bactericidal, and astringent potential. Reduces scalp and skin oiliness. Promotes a sense of well-being. 3340	 Essential oil of Geranium 10ml Due to its regulatory function on the hormonal system, it is useful for those experiencing premenstrual tension and menopause. It combats anxiety and depressive moods. 3336

Essential oil of
Bergamot
10ml



Protects the skin and scalp against irritations and fissures. Helps combat psoriasis, acne, and eczema. Supports the breakdown of lymphatic deposits.

3334

Essential oil of
Rosemary
10ml



Recognized hair tonic, strengthens the circulatory system and combats hair loss. Supports the reduction of cellulite and provides relief for muscular and joint discomfort.

3339

Essential oil of
Lemon
10ml



Rich in vitamins, helps eliminate dandruff, and promotes strong, healthy, and shiny hair. Also supports relief from asthma and allergy symptoms.

3391

Essential oil of
Thyme
10ml



High healing power, excellent antiseptic and combats the effects of stress and restlessness. Calms the body. Ideal for reflexology and therapeutic massages.

3387

Essential oil of
Cassia Cinnamon
10ml



Very effective at combating fungi that cause respiratory allergies and infectious microorganisms. Strong antioxidant.

3516

Essential oil of
Eucalyptus Globulus
10ml



It has anti-inflammatory and analgesic properties. Strengthens the nervous system. Excellent for treating infectious conditions.

3338

Essential oil of
Patchouli
10ml



It has anti-inflammatory and antimicrobial properties. It acts directly against viruses and enhances the immune response.

3520

Essential oil of
Star Anise
10ml



Increases skin elasticity. Accelerates skin cell regeneration. Has sedative properties, relieves low mood and stress, and has detoxifying effects.

3389

Essential oil of
White Camphor
10ml



Stimulates circulation in the body, is anti-inflammatory and analgesic. Helps combat cellulite and varicose veins when applied in massages.

3342

Essential oil of
Sweet Fennel
10ml



Recommended to reduce appetite and supports digestion. Improves circulation, cellulite, and fluid retention, thanks to its diuretic and detoxifying properties.

3517

Essential oil of
Palmarosa
10ml



It is an excellent cytophyllactic and moisturizer for skin care. Stimulates the natural secretion of oil, making it especially suitable for dry skin.

3330

Essential oil of
Ginger
10ml



Treats nausea, stomach pains, menstrual discomforts, inflammation, and calms respiratory issues. Supports weight loss.

3519

Essential oil of
Clove Leaf
10ml



It's an excellent aromatic tonic and aphrodisiac. It is antiseptic, stimulating, antineuralgic, and healing.

3341

Essential oil of
Virginia Cedar
10ml



It has astringent and antiseptic properties, helping to treat acne, oily skin and hair, as well as eczema, psoriasis, dermatitis, and traumatic alopecia.

3333

Essential oil of
Pink Pepper
10ml



It provides excellent results in intimate formulations for women. It clears skin impurities, regulates pH, controls oiliness, and lightens spots.

3518

Essential oil of
Citronella
10ml



It has antidepressant and antiseptic properties. Its aroma has a powerful effect on the mind and may help stimulate positive well-being.

3344

Essential oil of
Amyris Sandalwood
10ml



It produces a refreshing effect, enhancing concentration and meditation. When inhaled, it acts as an aphrodisiac and diminishes fatigue as well as having anti-depressive properties.

3390

Essential oil of
Cypress
10ml



It fights infections and acts as a stimulant. Helps the body eliminate toxins through body massages.

3388

Botanical Oils

Ideal for use/application in massages and complementary therapies. Alkymia di Grandha botanical oils are whole and do not contain added colorants, preservatives, or fragrances. Each botanical oil has unique properties, and when used correctly, they provide protection, nutrition, softness, and vitality to the skin and hair.

Botanical oils are lipid substances extracted from plants. Although other parts such as roots, branches, and leaves can be used to obtain the oil, it is extracted almost exclusively from seeds. Naturally biocompatible with skin and hair, they replenish essential fatty acids and help restore the lipid balance of these structures.

These botanical oils can also serve as carriers for essential oils, and can be blended with other botanical oils to add other attributes and technical competencies to the mixtures, improving the carrier process and qualifying the blend.



Botanical oil of Almond 50ml Rich in proteins and vitamins A, B1, B2, and B6. With emollient properties, it is recommended for protecting and hydrating dry skin. 3514	Botanical oil of Calendula 50ml It treats dermal inflammation and varicose veins. Powerful antiseptic. Improves skin repair after sun exposure and combats burns and inflammation. 3513	Botanical oil of Grapeseed 50ml It treats dandruff, reduces hair loss, and strengthens the strands. It is anti-inflammatory and astringent, helps treat acne, and tones the skin, leaving the tissue looking younger. 3393
Botanical oil of Avocado 50ml Bactericidal, antiviral, and anti-inflammatory properties. Used to treat dermatitis, skin inflammations, burns, acne, psoriasis, and to accelerate healing. 3345	Botanical oil of Arnica 50ml It has antiseptic, anti-inflammatory, astringent, analgesic, antibacterial, and antispasmodic properties. Relieves pain, edema, and itching from insect bites. Only botanical oil that cannot be used on its own. 3512	Botanical oil of Black Currant 50ml Extremely rich source of vitamin C, contains essential fatty acids for the skin and body. Has an important anti-inflammatory action. 3552
Botanical oil of Macadamia 30ml Due to its anti-aging action, it is a great ally against signs of aging. It has antioxidant power and very potent moisturizing properties. 3392	Botanical oil of Jojoba 30ml It has antioxidant properties, fights acne, stimulates hair growth, and possesses antiseptic and moisturizing properties that assist skin renovation. 3347	Botanical oil of Hazelnut 30ml Powerful toner, capable of strengthening fragile strands and increasing the permeability of active ingredients through the skin. Provides silkiness and texture to hair. 3515
		Botanical oil of Rosehip 30ml Helps revitalize the skin, as well as reduce stretch marks and spots caused by acne and scars. Powerful natural skin regenerator. Contains anti-aging actions. 3346

ALKYMIA DI GRANDHA

INTEGRATIVE THERAPIES

Green Tea Hair & Scalp Therapy

Green Tea strengthens and stimulates hair follicles, promoting growth and combating free radicals throughout the entire scalp and hair system.

IDEAL FOR: nighttime treatments.



Black Tea Hair & Scalp Therapy

Black Tea stimulates hair follicles to promote growth by improving scalp circulation and helps combat hair fiber aging.

IDEAL FOR: daily hair protection and strengthening.

CLAY THERAPY

Complementary therapies that use a wide variety of clays to eliminate toxins, control excess oil, and enhance the texture of both skin and hair. Recognized as one of the oldest and most successful beauty rituals in history, clay therapy continues to grow in relevance thanks to its proven effectiveness and technical validation.

Because clays are natural, organic materials, they are vulnerable to contamination and the proliferation of microorganisms. To ensure safety and quality, Grandha clays undergo a radiation process that eliminates harmful microorganisms without compromising their essential properties and effectiveness.



Refined White Clay - 120g

Suitable for a wide range of therapies: facial, body, and specialized hair therapy procedures, such as for dry and dehydrated hair.

Refined Green Clay - 120g

Combats edemas and promotes a detox effect through its exfoliating and purifying potential. Known for its healing, analgesic, stimulating, and toning properties.

Refined Black Clay - 120g

Acts as an anti-aging and anti-stress agent for skin and hair. Revitalizes the scalp while leaving the skin with a smooth, silky texture.

D.Tox Shampoo

Intensive cleansing for hair fibers and scalp.

Polluout Technology – a filmforming biopolymer that reduces pollutant adhesion to hair through the synergistic action of plant-derived polysaccharides combined with panthenol, xylitol, and green tea.

Provides immediate protection against photodegradation, leaving hair strong, shiny, and manageable, while supporting a healthy scalp.



Oil Extract Green Tea

Green tea oil extract can be strategically used in massage and lymphatic drainage protocols to promote a feeling of lightness and well-being.

It is often valued for its revitalizing properties and can be incorporated into hair treatment protocols. Highly compatible with botanical oils, it offers numerous effective combinations and synergies with essential oils for various professional and home care use.



Amino Acqua Infusion Therapy

Polarized water for vaporization, ionization, cosmetic formulations, and other therapeutic blends.

Its composition is rich with PCA-Na and essential amino acids for the skin, scalp, and hair.

Enhances hydration and improves the absorption of combined products. Perfectly complements clays, masks, and other cosmetic preparations.



INTEGRATIVE HEALTH

The study of integrative therapies encompasses both technical and holistic knowledge, representing a trend that analyzes phenomena from the perspective of multiple interactions between health and beauty fields, all aimed at the well-being of the client or patient. It makes use of practices, equipment, and techniques that assist in various forms of care, with the purpose of mitigating the impact of conditions such as low or gloomy mood, pain, stress, trauma, and other situations.



Moisturizing Facial Cleanser

Provides gentle, moisturizing cleansing for the skin, combining three key elements that improve the overall condition of the face. Infused with French lavender essential oil and rosehip botanical oil, it helps clear up and refine skin texture. Its formula also contains an extra dose of white clay, which offers a soothing cleansing action while toning the skin, leaving it exceptionally soft and silky.

Sabonete
para o rosto - 120ml
[3533]



Anti-stress Massage Cream

Developed to help prevent the effects and discomfort caused by stress. Its formula offers an anti-inflammatory matrix that acts on multiple layers of the skin. It combines essential oils, gently delivered through the synergy of botanical oils, with glycolic extracts that provide calming and toning effects on the nervous and muscular systems. The cream improves sleep, promotes relaxation and oxygenation of muscular and nervous structures, helps prevent skin micro-inflammation, and prepares the body for rest.

Creme para massagem
Antiestresse - 300g
[3530]



Antiseptic Fluid for Functional Practices in Integrative Therapies

Developed to support skin symbiosis and protection through an exclusive blend of four exceptional essential oils, combined with an organic microbiological protection system and high-performance keratolytic action using salicylic and undecylenic acids. This formulation provides a soothing sensation while ensuring effective skin protection.

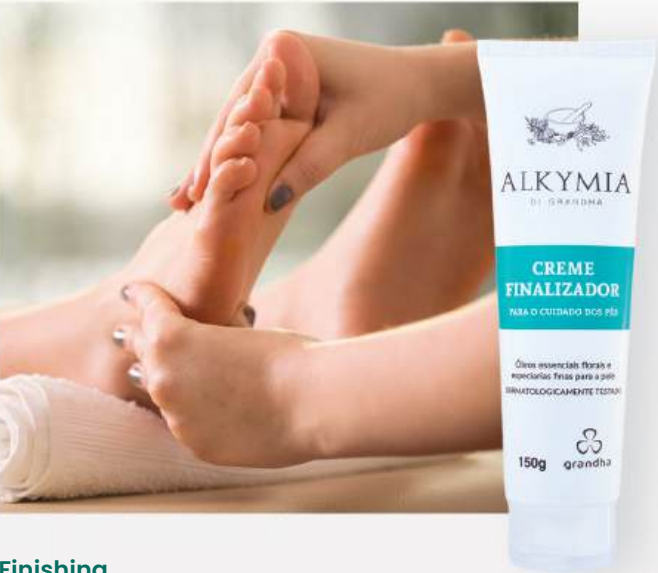
Fluido Antisséptico
para Práticas Funcionais - 500ml
[3529]



Functional Dual Gel Exfoliating Cream

Provides a comfortable experience while removing free radicals from the skin of the hands, feet, and other areas of the body. Its unique emulsion combines biodegradable microspheres with five essential oils, carried by botanical oils. The formula also includes glycolic extracts, paired with an organic microbiological protection system and high-performance keratolytic action using salicylic and undecylenic acids, delivering a soothing and protective effect during application.

Dual Gel Creme
Espolante Funcional - 300g
[3529]



Finishing Foot Cream

Formulated with essential oils of French lavender, tea tree, and clove leaf, carried by botanical oils of calendula, arnica, and almond, this cream is designed specifically for the care and renewal of foot skin. Its formula focuses on preventing unpleasant odor and relieving fatigue, combining glycolic extracts of arnica, calendula, and barbatimão for an anti-inflammatory and energizing effect on the feet.

Creme finalizador
para os pés - 150g
[3531]



Finishing Hand Cream

Delicately formulated with essential oils, carried by special botanical oils for skin care and renewal. Its formula prioritizes the protection and preservation of the skin's microbiota by combining essential amino acids and PCA-Na with glycolic extracts. It helps prevent micro-inflammations and enhances the texture and overall condition of the skin.

Creme finalizador
para as mãos - 60g
[3532]



OX ACQUA

10, 20, 30, AND 40 VOLUMES

The OX Acqua Grandha Oxidizing Cream was developed with a minimalist and sustainable approach, featuring a dual-stability system combined with the lipid-compensating potential of macadamia botanical oil to improve color retention capacity in the hair. Its composition supports optimal performance in both coloring and bleaching processes, helping to reduce hair fiber stress during these procedures. Leaving the hair with a smooth, and silky finish.



DEVELOPER EMULSION

14 VOLUMES

The Developer Emulsion - 14 Volume Oxidizing Cream (4.20% H2O2) from Alkymia di Grandha was developed under a minimalist and sustainable concept, featuring a dual-stability system combined with the lipid-compensating potential of hazelnut botanical oil to improve color retention in hair. Its composition contributes to the optimal performance of low-oxidation chemical processes, providing hair with a shinier and silkier texture.



BLOND EXTREME

ADVANCED BLEACHING CONTROL

High-yield white hair bleaching powder, Blond Extreme provides safe and gradual lightening. It is suitable for bleaching processes, balayage, color stripping, highlights, and streaks.

Creme oxidante
OX Acqua 900ml
10 volumes 3048

Creme oxidante
OX Acqua 900ml
20 volumes 3049

Creme oxidante
OX Acqua 900ml
30 volumes 3050

Creme oxidante
OX Acqua 900ml
40 volumes 3051

Emulsão
Reveladora 900ml
14 volumes 3593

Blond Extreme
Pó decolorante
450g 3052



Coloring permanent

by oxidation



MAXIMUM COVERAGE AND SILKINESS FOR THE HAIR

Hypoallergenic formulation
Dermatologically tested



GRANDHA COLORS

P.R.A. CONCEPT

Grandha Colors was developed with colorants on a broad-spectrum and advanced oxidation color development technology, under the principles of high-performance cosmetic engineering and using the exclusive Primary Reflective Association system (P.R.A. CONCEPT) in a controlled-release carrier emulsion. Contains macadamia botanical oil for lipid balancing during color structuring reactions in the hair fiber, in order to guarantee and enhance the shine and texture of the hair.

Additional information, such as instructions for use, patch test, strand test, and ingredients, can be found on the product cartridge.

P.R.A. CONCEPT

Intelligent system of primary reflection association for the construction of compound reflections

The Primary Reflection Association System (P.R.A. CONCEPT) has intelligent mixtures to create customized compound reflections, considering the primary reflection predominant in 75% of the mixture with the secondary coupling reflection in 25%, as suggested in the following examples:

- FOR THE FORMATION OF:** Cappuccino Brown – 7.71
• **USE:** 75% (45g) of 7.7 with 25% (15g) of 7.1.
- FOR THE FORMATION OF:** Cinnamon Brown – 6.74
• **USE:** 75% (45g) of 6.7 with 25% (15g) of 6.4.
- FOR THE FORMATION OF:** Coffee Brown – 6.41
• **USE:** 75% (45g) of 6.4 with 25% (15g) of 6.1.
- FOR THE FORMATION OF:** Satin Blonde – 9.21
• **USE:** 75% (45g) of 9.2 with 25% (15g) of 9.1.
- FOR THE FORMATION OF:** Beige Blonde – 8.31
• **USE:** 75% (45g) of 8.3 with 25% (15g) of 8.1.
- FOR THE FORMATION OF:** Hazelnut Blonde – 7.32
• **USE:** 75% (45g) of 7.3 with 25% (15g) of 7.2.

GRANDHA COLORS- COLOR CHART			
1 - BLACK	9 - VERY LIGHT BLONDE	7.7 - MEDIUM BLONDE (BROWN)	9.3 - VERY LIGHT GOLDEN BLONDE
2 - BLACK (BLUE)	10 - EXTRA LIGHT BLONDE	8.7 - LIGHT BLONDE (BROWN)	6.4 - DARK COPPER BLONDE
3 - DARK CHESTNUT	5.1 - LIGHT ASH CHESTNUT	7.2 - MEDIUM BLONDE (VIOLET)	7.4 - MEDIUM COPPER BLONDE
4 - MEDIUM CHESTNUT	6.1 - DARK ASH BLONDE	8.2 - LIGHT BLONDE (VIOLET)	8.4 - LIGHT COPPER BLONDE
5 - LIGHT CHESTNUT	7.1 - MEDIUM ASH BLONDE	9.2 - VERY LIGHT BLONDE (VIOLET)	10.21 - VERY LIGHT SATIN BLONDE
6 - DARK BLONDE	8.1 - LIGHT ASH BLONDE	6.3 - DARK GOLDEN BLONDE	12.21 - SUPER LIGHTENING EXTRA SATIN
7 - MEDIUM BLONDE	9.1 - VERY LIGHT ASH BLONDE	7.3 - MEDIUM GOLDEN BLONDE	6.66 - DARK BLONDE (INTENSE RED)
8 - LIGHT BLONDE	6.7 - DARK BLONDE (BROWN)	8.3 - LIGHT GOLDEN BLONDE	00.66 - SUPER RED BOOSTER

Coloring demipermanent

by low oxidation



With hazelnut botanical oil

MAXIMUM COVERAGE AND SILKINESS FOR THE HAIR.

- Hypoallergenic formulation.
- Dermatologically and clinically tested.
- Does not contain ammonia.



ALKYMIA DI GRANDHA COLOR HAIR THERAPY

Alkymia di Grandha - Color Hair Therapy was developed using the most modern and sustainable high-performance cosmetic engineering, following the core principles of vegan cosmetic production. Its formulation is clinically tested and gluten-free, making it safe for clients and patients with celiac disease. It has a soft texture due to the presence of hazelnut botanical oil, boosts reparation for increased hair resilience, redefines luminosity, and provides hair 7 times more shine. A new reference in professional hair toning for the beauty, health, and wellness market.

Additional information, such as instructions for use, patch test, strand test, and ingredients, can be found on the product cartridge.

SAFETY TESTS

- Hypoallergenic formulation.
- Dermatologically tested.
- Clinically tested.
- Suitable for celiacs.

EFFICACY TESTS

- Promotes growth of hair strand diameter by up to 12%.
- Increases mechanical tensile strength by up to 24%, enhancing hair resilience.
- Reduces hair breakage during heat treatment and styling by up to 47%.
- Delivers 7 times more shine, boosting luminosity and silkiness of the hair.



Does not use raw materials of animal origin and prioritizes green technologies.



Does not test products or raw materials on animals (Cruelty Free).



Upholds the principles of Green Chemicals and Sustainable Industrial Practices.

ALKYMIA DI GRANDHA COLOR CHART		
1.0 - BLACK	6.1 - DARK ASH BLONDE	5.7 - LIGHT CHESTNUT (BROWN)
3.0 - DARK CHESTNUT	7.1 - MEDIUM ASH BLONDE	6.7 - DARK BLONDE (BROWN)
4.0 - MEDIUM CHESTNUT	8.1 - LIGHT ASH BLONDE	11.89 - EXTRA LIGHT PEARL BLONDE (TONED)
5.0 - LIGHT CHESTNUT	6.3 - DARK GOLDEN BLONDE	5.71 - LIGHT CHESTNUT (ASH BROWN)
6.0 - DARK BLONDE	8.34 - LIGHT GOLDEN COPPER BLONDE	6.73 - DARK BLONDE (GOLDEN BROWN)
7.0 - MEDIUM BLONDE	66.64 - DARK BLONDE (RED COPPER) SPECIAL	7.73 - MEDIUM BLONDE (GOLDEN BROWN)
8.0 - LIGHT BLONDE	55.62 - LIGHT CHESTNUT (RED VIOLET) SPECIAL	

Hair fiber shape and texture modifiers

The Grandha Professional Hair Care manufacturing center and its research & development department have developed the largest project in new technologies for hair transformation services ever carried out in Brazil and worldwide. A comprehensive and detailed study of safety and efficacy, supported by robust laboratory infrastructure and a team of leading professionals immersed in innovation and high-performance cosmetic engineering. From here on out, Grandha stands out as the leading national reference in new technologies for hair shape and texture modification, with studies on compatibility and manageable tolerance levels, following the strict requirements of current Brazilian and international regulations. An ambitious project that brings to the professional beauty market a range of modern, safe solutions and alternatives for consumers and professionals eager for change.



GUANIDINE HYDROXIDE

Designed for straightening or relaxing Afro-textured hair – fine, mixed, or frizzy. Formulation enriched with avocado botanical oil. A classic combination of calcium hydroxide (cream) and guanidine carbonate (activator liquid), mixed in a ratio of 4 parts cream to 1 part activator liquid.

- | | |
|--|--|
| 3664 Deep Clean Extreme Shampoo - 480ml | 3658 Hard Contraction Conditioner - 480ml |
| 3659 Hidróxido de Cálcio - 900g | 3665 Maxi Liss Intense Defrizz - 480g |
| 3660 Líquido Ativador - 250ml | |
| 3656 High Detangler Shampoo - 480ml | |

SODIUM HYDROXIDE

Designed for straightening more resistant Afro-textured hair with medium to coarse textures. Offers excellent straightening power with a notable emollient effect on the hair, thanks to the avocado botanical oil in its composition. Hair becomes perfectly smooth and healthy.

- | | |
|---|--|
| 3664 Deep Clean Extreme Shampoo - 480ml | 3658 Hard Contraction Conditioner - 480ml |
| 3028 Hidróxido de Sódio Super Force - 900g | 3665 Maxi Liss Intense Defrizz - 480g |
| 3370 Hidróxido de Sódio Regular Force - 900g | |
| 3656 High Detangler Shampoo - 480ml | |



AMMONIUM THIOGLYCOLATE

Procedure designed to straighten resistant, voluminous Caucasian hair with medium or coarse textures. Enriched with exclusive 18-MEA, the most important lipid naturally present in the hair fiber, responsible for softness, silkiness, and improved combing. Its formulation provides smoothness with a high potential of hair health preservation.

- | | |
|--|--|
| 3664 Deep Clean Extreme Shampoo - 480ml | 3658 Hard Contraction Conditioner - 480ml |
| 3076 Super Liss Extension - 240g | 3665 Maxi Liss Intense Defrizz - 480g |
| 3033 Liss Extension - 240g | |
| 3656 High Detangler Shampoo - 480ml | |



AMMONIUM THIOGLYCOLATE + SODIUM THIOGLYCOLATE

A high-tech chemical compound designed for straightening coarse, resistant hair with intense, defined curls. A new concept in ethical hair straightening that combines Ammonium Thioglycolate with Sodium Thioglycolate, enriched with 18-MEA, the most important lipid naturally present in the hair fiber.

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| 3664 Deep Clean Extreme Shampoo - 480ml | 3658 Hard Contraction Conditioner - 480ml |
| 3662 Double Liss Extension Tioglicolato de Sódio - 240g | 3665 Maxi Liss Intense Defrizz - 480g |
| 3656 High Detangler Shampoo - 480ml | |



AMINOMETHYL PROPANOL THIOGLYCOLATE (AMP THIOL)

Aminomethyl Propanol Thioglycolate features an exclusive polymeric technology that enhances and stimulates the smoothing effect. Its formulation provides greater tolerance for straightening procedures on sensitive, bleached, or heavily lightened hair. It is a combination (acid + base) of Thioglycolic Acid with Aminomethyl Propanol.

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| 3664 Deep Clean Extreme Shampoo - 480ml | 3658 Hard Contraction Conditioner - 480ml |
| 3264 Power Liss Extension - 240g | 3665 Maxi Liss Intense Defrizz - 480g |
| 3265 Middle Liss Extension - 240g | |
| 3656 High Detangler Shampoo - 480ml | |



AMMONIUM THIOGLYCOLATE (GEL FOR PERMANENT WAVING)

Gel-based formula with an exclusive combination of Aminomethyl Propanol. Ideal for the chemical procedure of wave shaping and curl definition in hair. Its special formulation ensures greater safety and tolerance during the curl definition process, resulting in healthier hair. The gel base enhances precision of the results desired by the professional. The two available strengths allow for combinations to achieve Afro Perms or Conventional Perms.

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| 3664 Deep Clean Extreme Shampoo - 480ml | 3658 Hard Contraction Conditioner - 480ml |
| 3287 Curl & Wave Gel - Super Force - 240g | 3665 Maxi Liss Intense Defrizz - 480g |
| 3288 Curl & Wave Gel - Booster - 240g | |
| 3657 Smooth Connection Fluid - 500ml | |



AMINOMETHYL PROPANOL THIOGLYCOLATE

("HAIR DETOX" – AMP THIOL)

Designed for use on processes that control and reduce volume, as well as in Hair and Scalp Detox procedures, and for restoring curls in hair previously treated with other chemical transformation methods. A gentle chemical compound ideal for low-impact transformations, based on the combination (acid + base) of Thioglycolic Acid with Aminomethyl Propanol.

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| 3664 Deep Clean Extreme Shampoo - 480ml | 3658 Hard Contraction Conditioner - 480ml |
| 3661 Progressive Curl Extension - 240g | 3665 Maxi Liss Intense Defrizz - 480g |
| 3657 Smooth Connection Fluid - 500ml | |

IMPORTANT: Carefully follow the recommendations on the product label to fully understand the instructions for use before applying the products in hair procedures. For procedures that involve chemical modification of the hair, a responsible technician - qualified/licensed professional - must ALWAYS perform an evaluation. The responsible party must pay close attention to the warnings on the packaging and, without exception, must conduct the mandatory strand test. The strand test establishes the criteria and parameters for the application plan, including: product strength, amount applied, and the safe processing time necessary to achieve the desired result. Pay careful attention to the hair characteristics: evaluate tensile strength, porosity, texture (fine, medium, or coarse), density (number of strands per cm²), history of previous chemical procedures, and the overall condition of the scalp. These factors are critical in selecting the most appropriate active ingredient for the chemical hair procedure. Take extra care during root touch-ups. For greater safety and protection of the transition zone—the point where chemically processed hair meets natural, unprocessed hair—apply Keraflex Fluid Booster, a high-performance protective and reparative formula, enriched with high concentrations of botanical proteins and free amino acids with PCA-Na in a cationic microemulsion.